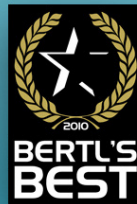


OKI®



Industry Honors and Awards for Excellence



Color MFPs



Color Printers



Mono MFPs



Mono Printers



Dot Matrix Printers



Label Printers



POS Printers

Award-winning excellence.

OKI delivers a full line of product and service offerings to help businesses become more productive and communicate more effectively, and industry experts have taken notice. OKI's long-standing commitment to technology leadership, product excellence and superior customer support is a winning combination.

Awards Summary

Award	Printer/Service	Date
PC World "Top 10 Color Multifunction Printers"	MC561	July 2011
PC World "Top 10 Color Multifunction Printers"	MC361	July 2011
BLI "Summer Pick Award" Large Workgroup MFP	MB780 Series	July 2011
BERTL's Best: Best Scanning Feature Rich Color MFP	MC561	May 2011
BERTL's Best: Best Color Desktop A4 MFP	MC561	May 2011
BERTL's Best: Best High Performance Workgroup Mono Printer	B730n	May 2011
BERTL's Best: Best Monochrome Midsize Workgroup MFP	MB780 MFP	May 2011
Better Buys for Business: Editor's Choice Awards	B700 Series	February 2011
Better Buys for Business: Editor's Choice Awards	MB700 Series	February 2011
Better Buys for Business: Editor's Choice Awards	MC361	February 2011
Better Buys for Business: Editor's Choice Awards	MC561	February 2011
BERTL: 4.5 Star, Outstanding Rating	MB780 MFP	February 2011
CNET "Best of the Best Printers"	B431dn	February 2011
PC World Top 10 Color Laser Printers	C330dn	February 2011
BERTL Tested: 5-Star Rated	B711/C330/C530	January 2011
BERTL: 4-Star, Highly Recommended	MC361/561 MFP	January 2011
PC World 5 Fastest Inkjet Multifunction Printers	C610	Winter 2011
eWeek "Best Printers" Small Business Category	MC361 MFP	December 2010
BERTL Tested: 5-Star Rated	MC361/561	December 2010
BERTL: 5-Star, Exceptional Rating	B730n	December 2010
CNET Top 5 Award	B431	December 2010
2010 BERTL's Best High Performance Monochrome Printer	B411/B431	November 2010
2010 BERTL's Best High Performance Color Printer	C330/C530	November 2010
PC Magazine "Top 10 Best Printers"	B431dn	November 2010
CRN Test Center Recommended	C330dn/B411	November 2010
CNET Editors' Choice 4 Star Excellent Rating	B431dn	November 2010
Fall 2010 BERTL's Best	Color Digital LED Printers	Fall 2010
CRN Test Center Recommended	B411	October 2010
CRN "SMB Star" Printer	B411	October 2010
CRN Annual Report Card 2010 Winner	Channel Program	October 2010
PC Magazine "Best Printers Right Now"	B431dn	October 2010
PC Magazine "Best Products of 2010 Honorable Mention"	B431dn	October 2010
CRN Test Center RoundUp "Hot New Product"	B411	October 2010
PC Magazine Editors' Choice Award	B431dn	October 2010
Better Buys for Business - Family Large Workgroup & Departmental Models/Letter Size (over \$1,100)	C711	September 2010
Better Buys for Business - Family Midrange Workgroup Models/Letter Size (\$800 - \$1,100)	C610	September 2010
Better Buys for Business - Economy Models/Letter Size Editor's Choice	C330dn and C530dn	September 2010
BERTL: 4.5 Star, Outstanding Rating	C330dn and C530dn	September 2010
BERTL: 5-Star, Exceptional Rating	B411dn/B431dn	September 2010
2010 BERTL's Best	C610 Series/C711 Series	July 2010
Better Buys for Business' Editor's Choice	MB400 Series	July 2010

A few choice words about OKI.

OKI's success depends on providing customers with the solutions and services they need to succeed. OKI is proud to be recognized by the industry's leading experts for its strong commitment to delivering products and services with the best balance of value, cost and performance.

May 2011

3½ Stars Rating PC World (B710dn)

"[This printer] should take to a large, busy office like a fish to water ... it's built like a tank, it has a tremendous duty-cycle ... and page costs are exceptionally low. Bottom line: A sturdy, no-nonsense paper-pusher for a busy office, the B710dn prints quickly and has very affordable toner."

–PC World

February 2011

PC World Top 10 Color Laser Printers (C330dn)

"[This LED printer is] competitively priced for small offices or small workgroups at just \$400 ... The top attributes [of the model] are its crisp text quality and standard automatic duplexing."

–PC World

February 2011

Better Buys for Business: Editor's Choice Awards (B700/MB700/MC361/MC561)

B700 Series: "Strong Machines – intended for large workgroup settings"

MB700 Series: "OKI's fastest monochrome multifunctional printers to date"

MC361: "Small-workgroup MFP with more speed and memory for a reasonable price"

MC561: "Affordable small-workgroup MFP with enhanced features"

–Better Buys for Business

January 2011

BERTL "4-Star, Highly Recommended" Rating (MC361/MC561)

"... the devices deliver a range of business-critical features and functions that are above average and provide potential buyers with a good return on investment (ROI)."

–BERTL

November 2010

CNET Editors' Choice 4 Star Excellent Rating (B431dn)

"The B431dn is truly a workhorse black-and-white laser printer, with rapid output speed and high print quality. Combined with extra features like an auto duplexer and a large paper input capacity, the B431dn is worth your dollar."

–CNET

November 2010

CRN Test Center Recommended (B411)

"OKI Data Printer Is An SMB Star — The CRN Test Center was impressed with the [B411's] print quality, speed and price, and recommends the unit for its intended uses as a SOHO, departmental and point-of-sale output device."

–CRN

October 2010

PC Magazine Editors' Choice Award (B431dn)

"The OKI B431dn's combination of fast speed, paper handling, and small size make it a highly attractive choice for a small office or workgroup."

–PC Magazine

September 2010

Better Buys for Business - Family Large Workgroup & Departmental Models/Letter Size Over \$1,100 (C711)

"With their memory, paper handling, and duplexing, the C711 models are bargains well worth considering ..."

–Better Buys for Business

September 2010

Better Buys for Business - Midrange Workgroup Models/Letter Size \$800-\$1,100 (C711)

"With networking, PostScript, ample memory, color tools, and duplexing ... the C610 printers are very competitive machines."

–Better Buys for Business

September 2010

Better Buys for Business Economy Models/Letter Size Editor's Choice (C330dn & C530dn)

"... [The C330dn and C530dn] are very strong upgrades and very competitive color printers..."

–Better Buys for Business

September 2010

BERTL 4.5-Star, Outstanding Rating (C330dn & C530dn)

"[The C330dn and C530dn] are the perfect office partners for small to midsize workgroups who are looking for fast productivity, outstanding image quality, and superb ease of use ..."

–BERTL

September 2010

BERTL 5-Star, Exceptional Rating (B411dn & B431dn)

"OKI Data sets new performance standards with the design of the new B411dn and B431dn monochrome printers. These versatile compact printers offer fast productivity, outstanding image quality, and superb ease of use with a competitive total cost of ownership ..."

–BERTL

May 2010

2010 Certified Five Star Exceptional (C610dtn)

"... exceptional overall performance in testing, great ease of use, great office-color image quality, and exceptional print performance ..."

–BERTL

May 2010

2010 Certified Five Star Exceptional (C711)

"Dealers looking to pick up new products to add to their line and potential customers looking for a new robust desktop workgroup printer should certainly take a look at this device."

–BERTL

May 2009

2009 Best Value for Price, Color A3 Printer (C830dtn)

"Because of its excellent productivity, competitive image quality and ease-of-use, BERTL highly recommends OKI Printing Solutions' C830dtn."

–BERTL

May 2009

2009 Best Value for Price, Color A3 MFP (MC860 MFP)

“Affordable and fast wide-format color MFP. Excellent print and copy quality.”

–BERTL

March 2009

Better Buys for Business Editor’s Choice 2009 (MC860)

“The MC860 MFP is a ledger size MFP with excellent built-in features and a good cost-per-page.”

–Better Buys for Business

January 2009

Better Buys for Business Editor’s Choice 2009 (B930 Series)

“This 50ppm B930 laser printer family represents OKI’s speediest black-and-white printers yet.”

–Better Buys for Business

January 2009

Better Buys for Business Editor’s Choice 2009 (B430dn)

“Delivering enhanced speed, impressive first-page-out time, standard PCL printing, standard duplexing, and above average paper capacity at its price level, the B430dn deserves your attention.”

–Better Buys for Business

January 2009

BERTL Certified 4-Star Highly Recommended (B930dn)

“The B930 series puts it all together for demanding users. It’s a durable, powerful network printer for most highly productive business environments.”

–BERTL

January 2009

BERTL Certified 4-Star Highly Recommended (C830dtn)

“The C830dtn is suitable for small to mid-sized offices and workgroups that require a productive A3 desktop printer for office-color applications, and for frequent graphic arts and in-house publishing and proofing applications.”

–BERTL

December 2008

BERTL Certified 4-Star Highly Recommended (C710dtn)

“Because of its highly competitive overall performance in testing, BERTL highly recommends OKI Printing Solutions’ C710dtn for offices and enterprises that require an easy-to-use and productive color laser printer.”

–BERTL

December 2008

BERTL Certified 4-Star Highly Recommended (C6150hdn)

“The C6150hdn’s print drivers and software were very easy to use, and OKI’s PrintSuperVision provides very capable device management and configuration ... OKI enhances the printer’s color capability with state-of-the-art color-enhancement and color-matching software, including its Color Swatch Utility.”

–BERTL

December 2008

BERTL Certified 4-Star Highly Recommended (C5650dn)

“The C5650dn is suitable for small to mid-sized offices and workgroups that require a productive desktop printer for office-color applications, and for occasional graphic arts and in-house publishing and proofing applications.”

–BERTL

December 2008

BERTL Certified 4-Star Highly Recommended (C3600n)

“Because of its solid performance in testing, versatile throughput capabilities, ease of use, relatively modest acquisition cost, and competitive image quality, BERTL highly recommends OKI Printing Solutions’ C3600n for very small workgroups that require a productive color laser printer that can also handle occasional advanced applications.”

–BERTL

December 2008

BERTL Certified 4-Star Highly Recommended (B420dn)

“BERTL highly recommends this workhorse-like black-and-white desktop printer for small to mid-size office workgroups that need a fast, no-nonsense black-and-white printer that produces office-quality images and is easy to use and maintain.”

–BERTL

December 2008

BERTL “Exceptional” 5-Star award (CX3641 MFP)

“OKI Printing Solutions’ flagship CX3641 MFP is rightfully the star in the company’s office family ... Indeed, the embedded Fiery System 8e controller endows the OKI CX3641 with an unprecedented degree of versatility and value. ... And of course, the SendMe interface at the touch screen is almost revolutionary in its ease of use.”

–BERTL

December 2008

Government Computer News Top Product of 2008 (C5550n MFP)

“The C5550n received the only Reviewer’s Choice designation in our roundup, so it’s no surprise that the same model did well again this year.”

–Government Computer News

September 2008

Macworld Mouse Award 4.5-Mice Rating (C6150dn MFP)

“OKI’s C6150dn is a workgroup color printer ideal for churning out fast prints in an office setting.”

–Macworld

OKI has people talking. For more information on our full line of award-winning printing solutions and services, call 1-800-OKI-DATA or visit www.okidata.com.